



Dog Power All Life Stages

Ingredients:

Chicken meal, wheat flour, brewers rice, beet pulp-dried, corn, chicken fat (preserved with mixed tocopherols and citric acid), natural flavor, corn gluten meal, menhaden fish meal, flax seed, dried brewers yeast, salt, potassium chloride, dried egg product, minerals (zinc sulfate, ferrous sulfate, zinc oxide, calcium carbonate, copper sulfate, sodium selenite, manganous oxide, mineral oil, calcium iodate, cobalt carbonate), vitamins (vitamin A acetate, vitamin D3 supplement, vitamin E supplement, niacin, d-calcium pantothenate, thiamine mononitrate, pyridoxine hydrochloride, riboflavin supplement, menadione sodium bisulfite complex (source of vitamin K activity), folic acid, biotin, vitamin B12 supplement), lactic acid, choline chloride, rosemary extract.

Mounds Dog Power Dog Food is formulated to meet the nutritional levels established by the Association of American Feed Control Officials (AAFCO) Dog Food Nutrient Profiles for all life stages including growth of large size dogs (70 lbs. or more as an adult).

Calorie Content – Metabolizable Energy (calculated): 3,904 kcals per kg, 384 kcals per cup

Guaranteed Analysis:	US
Crude Protein (Min.)	24.0%
Crude Fat (Min.)	12.0%
Crude Fiber (Max.)	5.0%
Moisture (Max.)	10.0%
Vitamin A (Min.)	7,000 IU/kg
Vitamin E (Min.)	125 IU/kg
*Omega – 6 Fatty Acids (Min.)	2.0%
*Omega – 3 Fatty Acids (Min.)	0.4%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.



Dog Power Lamb Meal & Rice

Ingredients:

Lamb meal, white rice, brown rice, barley, oatmeal, beet pulp-dried, fish meal (a source of fish oil), flax seed, natural turkey and chicken flavors, chicken fat (preserved with mixed tocopherols and citric acid), sunflower oil, dried brewers yeast, dried egg product, potassium chloride, salt, minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, cobalt proteinate, selenium yeast), vitamins (vitamin A acetate, vitamin D3 supplement, vitamin E supplement, niacin, d-calcium pantothenate, thiamine mononitrate, pyridoxine hydrochloride, riboflavin supplement, folic acid, biotin, vitamin B12 supplement), choline chloride, lactic acid, glucosamine hydrochloride, L-ascorbyl-2-polyphosphate (source of vitamin C), chondroitin sulfate, yucca schidigera extract, calcium iodate, rosemary extract, yeast culture (Saccharomyces cerevisiae), dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Aspergillus niger fermentation extract, dried Trichoderma longibrachiatum fermentation extract, dried Bacillus subtilis fermentation extract.

Mounds Dog Power Lamb Meal & Rice Formula Dog Food is formulated to meet the nutritional levels established by the Association of American Feed Control Officials (AAFCO) Dog Food Nutrient Profiles for all life stages including growth of large size dogs (70 lbs. or more as an adult).

Calorie Content – Metabolizable Energy (calculated): 3,778 kcals per kg, 403 kcals per cup

Guaranteed Analysis:	US
Crude Protein (Min.)	22.0%
Crude Fat (Min.)	13.0%
Crude Fiber (Max.)	6.0%
Moisture (Max.)	10.0%
Selenium (Min.)	0.35 mg/k
Vitamin A (Min.)	8,000 IU/kg
Vitamin E (Min.)	150 IU/kg
*Omega – 6 Fatty Acids (Min.)	2.0%
*Omega – 3 Fatty Acids (Min.)	0.4%
*Glucosamine (Min.)	300 mg/kg
*Chondroitin Sulfate (Min.)	150 mg/kg
*L-Ascorbyl-2-Polyphosphate (source of Vitamin C) (Min.)	80 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.



Dog Power Chicken & Rice

Ingredients:

Chicken, chicken meal, brown rice, barley, chicken fat (preserved with mixed tocopherols and citric acid), white rice, oatmeal, fish meal (a source of fish oil), beet pulp-dried, natural turkey and chicken flavor, flax seed, dried brewers yeast, salt, minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, cobalt proteinate, selenium yeast), potassium chloride, vitamins (vitamin A acetate, vitamin D3 supplement, vitamin E supplement, niacin, d-calcium pantothenate, thiamine mononitrate, pyridoxine hydrochloride, riboflavin supplement, folic acid, biotin, vitamin B12 supplement), lactic acid, glucosamine hydrochloride, choline chloride, L-ascorbyl-2-polyphosphate (source of vitamin C), chondroitin sulfate, yucca schidigera extract, calcium iodate, rosemary extract, yeast culture (Saccharomyces cerevisiae), dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Aspergillus niger fermentation extract, dried Trichoderma longibrachiatum fermentation extract, dried Bacillus subtilis fermentation extract.

Mounds Dog Power Chicken & Rice Formula is formulated to meet the nutritional levels established by the Association of American Feed Control Officials (AAFCO) Dog Food Nutrient Profiles for all life stages including growth of large size dogs (70 lbs. or more as an adult).

Calorie Content – Metabolizable Energy (calculated): 3,956 kcals per kg, 429 kcals per cup

Guaranteed Analysis:	US
Crude Protein (Min.)	26.0%
Crude Fat (Min.)	16.0%
Crude Fiber (Max.)	4.0%
Moisture (Max.)	10.0%
Selenium (Min.)	0.35 mg/k
Vitamin A (Min.)	10,000 IU/kg
Vitamin E (Min.)	150 IU/kg
*Omega – 6 Fatty Acids (Min.)	2.6%
*Omega – 3 Fatty Acids (Min.)	0.7%
*Glucosamine (Min.)	300 mg/kg
*Chondroitin Sulfate (Min.)	150 mg/kg
*L-Ascorbyl-2-Polyphosphate (source of Vitamin C) (Min.)	90 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.



Grain Free Formula

Dog Power Chicken & Pea

Ingredients:

Chicken, chicken meal, peas, pea starch, pea flour, chicken fat (preserved with mixed tocopherols and citric acid), flax seed, alfalfa meal, natural turkey and chicken flavors, salmon meal (a source of fish oil), potassium chloride, sunflower oil, dried brewers yeast, dried egg product, dried tomato pomace, salt, minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, cobalt proteinate, selenium yeast), vitamins (vitamin A acetate, vitamin D3 supplement, vitamin E supplement, niacin, d-calcium pantothenate, thiamine mononitrate, pyridoxine hydrochloride, riboflavin supplement, folic acid, biotin, vitamin B12 supplement), lactic acid, glucosamine hydrochloride, choline chloride, L-ascorbyl-2-polyphosphate (source of vitamin C), chondroitin sulfate, yucca schidigera extract, calcium iodate, rosemary extract, yeast culture (Saccharomyces cerevisiae), dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Aspergillus niger fermentation extract, dried Trichoderma longibrachiatum fermentation extract, dried Bacillus subtilis fermentation extract.

Mounds Dog Power Chicken & Pea Formula Grain Free Dog Food is formulated to meet the nutritional levels established by the Association of American Feed Control Officials (AAFCO) Dog Food Nutrient Profiles for all life stages including growth of large size dogs (70 lbs. or more as an adult).

Calorie Content – Metabolizable Energy (calculated): 4,125 kcals per kg, 475 kcals per cup

Guaranteed Analysis:	US
Crude Protein (Min.)	28.0%
Crude Fat (Min.)	18.0%
Crude Fiber (Max.)	5.0%
Moisture (Max.)	10.0%
Selenium (Min.)	0.35 mg/k
Vitamin A (Min.)	10,000 IU/kg
Vitamin E (Min.)	150 IU/kg
*Omega – 6 Fatty Acids (Min.)	2.7%
*Omega – 3 Fatty Acids (Min.)	0.7%
*Glucosamine (Min.)	300 mg/kg
*Chondroitin Sulfate (Min.)	150 mg/kg
*L-Ascorbyl-2-Polyphosphate (source of Vitamin C) (Min.)	80 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.



Purrfect Cat All Life Stages

Ingredients:

Chicken by-product meal, corn, wheat flour, chicken fat (preserved with mixed tocopherols and citric acid), beet pulp-dried, menhaden fish meal, natural flavor, oat groats, dried brewers yeast, pea protein, molasses, salt, potassium chloride, DL methionine, choline chloride, minerals (ferrous sulfate, zinc sulfate, calcium carbonate, zinc oxide, copper sulfate, manganous oxide, sodium selenite, mineral oil, calcium iodate, cobalt carbonate), vitamins (vitamin A acetate, vitamin D3 supplement, vitamin E supplement, niacin, d-calcium pantothenate, thiamine mononitrate, riboflavin supplement, pyridoxine hydrochloride, folic acid, menadione sodium bisulfite complex (source of vitamin K activity), biotin, vitamin B12 supplement), lactic acid, taurine, rosemary extract.

Mounds Purrfect Cat is formulated to meet the nutritional levels established by the Association of American Feed Control Officials (AAFCO) Cat Food Nutrient Profiles for all life stages.

Calorie Content – Metabolizable Energy (calculated): 3,976 kcals per kg, 376 kcals per cup

Guaranteed Analysis:	US
Crude Protein (Min.)	30.0%
Crude Fat (Min.)	14.0%
Crude Fiber (Max.)	4.0%
Moisture (Max.)	10.0%
Vitamin A (Min.)	13,000 IU/kg
Vitamin E (Min.)	120 IU/kg
*Omega – 6 Fatty Acids (Min.)	2.0%
*Omega – 3 Fatty Acids (Min.)	0.4%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.



Grain Free Formula

Purrfect Cat Chicken & Pea

Ingredients:

Chicken, duck meal, peas, chicken meal, chickpeas, flax seed, chicken fat (preserved with mixed tocopherols and citric acid), dried egg product, natural flavor, pea fiber, turkey meal, pea protein, dried tomato pomace, yeast extract, dried brewers yeast, pea starch, alfalfa meal, phosphoric acid, minerals (zinc protein-ate, iron proteinate, copper proteinate, manganese proteinate, cobalt proteinate), taurine, potassium chloride, DL methionine, cranberries, vitamins (vitamin A acetate, vitamin D3 supplement, vitamin E supplement, niacin, d-calcium pantothenate, thiamine mononitrate, riboflavin supplement, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), choline chloride, dried chicory root, lactic acid, inositol, L-ascorbyl-2-polyphosphate (source of vitamin C), yucca schidigera extract, L-carnitine, calcium iodate, sodium selenite, rosemary extract, yeast culture (Saccharomyces cerevisiae), dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Aspergillus niger fermentation extract, dried Trichoderma longibrachiatum fermentation extract, dried Bacillus subtilis fermentation extract.

Purrfect Cat Chicken & Pea Formula Grain Free Cat Food is formulated to meet the nutritional levels established by the Association of American Feed Control Officials (AAFCO) Cat Food Nutrient Profiles for all life stages.

Calorie Content – Metabolizable Energy (calculated): 3,840 kcals per kg, 446 kcals per cup

Guaranteed Analysis:	US
Crude Protein (Min.)	36.0%
Crude Fat (Min.)	16.0%
Crude Fiber (Max.)	8.0%
Moisture (Max.)	10.0%
Vitamin A (Min.)	10,000 IU/kg
Vitamin E (Min.)	150 IU/kg
*Omega – 6 Fatty Acids (Min.)	2.7%
*Omega – 3 Fatty Acids (Min.)	0.8%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

100% Satisfaction Guarantee

Mounds brand foods are backed by our 100% satisfaction guarantee. If your pet does not like the food return it for a full refund.*

*Must return in the original package with store receipt.

Manufacturer Direct Quality & Pricing

Mounds brand pet foods are formulated by professional nutritionists using the finest quality ingredients. Mounds pet foods are shipped direct from our manufacturer. This ensures our products freshness and consistency. That is how we can offer our premium pet food at a great price.

Frequent Feeder Program

We use a hassle free card stamp system. When you purchase 10 bags of our food, you will get the 11th bag free! Our frequent buyer cards never expire so you won't have to buy more than you need to avoid an expiration date.

Giving Back

Mounds is proud to provide our Dog Power and Purrfect Cat foods to local animal organizations. We are proud to partner with local shelters, rescues, and police K9 units in our area.

Mounds

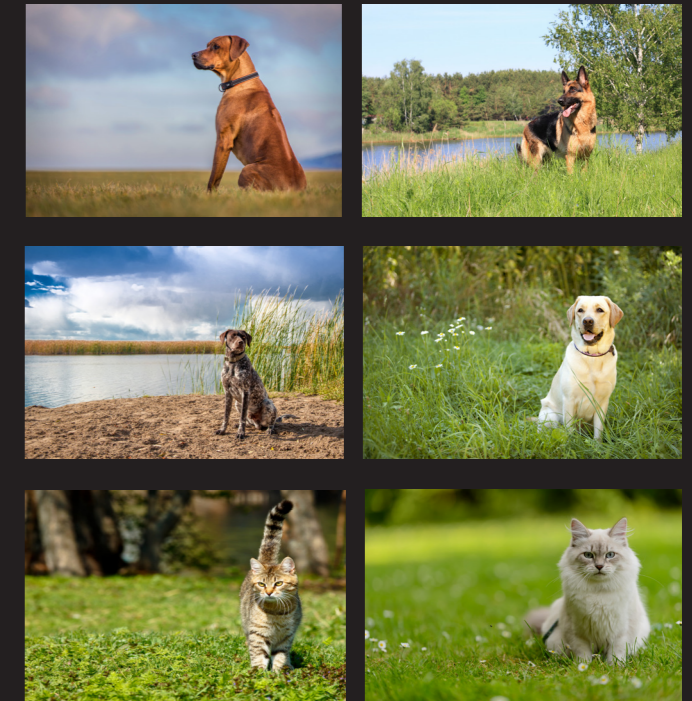
Our customers, both human and animal, are important to us. Feel free to bring your dog along when you shop our stores. For more information about Mounds, please visit our website at www.moundspet.com.

Mounds Brand Foods are available at all 5 of our store locations:

- Middleton - 8311 University Ave. (608) 831-3000
- Fitchburg - 5350 King James Way (608) 271-1800
- Madison East - 2110 S. Stoughton Rd. (608) 221-0210
- Sun Prairie - 2422 Montana Ave. (608) 825-9800
- Janesville - 1725 Lodge Dr. (608) 758-9998



Mounds Dog Power & Purrfect Cat Food



Premium Nutrition For All Life Stages

www.moundspet.com